

March 24, 2014

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## MEDICAL WORLD AMERICAS Plenary Sessions & Speakers Announced

*Houston, TX* — Leading names from international medical, corporate and industrial powerhouses will convene in Houston this April to host vibrant exchanges about the future of medicine. Attendees can join plenary sessions where they will hear from a top executive at Medtronic, the Commander of the U.S. Coast Guard, a data engineer and more.

The plenary sessions will examine an array of trends, innovations and debates as they relate to the future of patient care.

- **Innovations Shaping the Future of Patient Care**  
Robert C. Robbins, M.D., President and Chief Executive Officer, Texas Medical Center; Stephen N. Oesterle, M.D. Senior Vice President for Medicine and Technology, Medtronic; Jack Gill, Ph.D., Co-founder, Vanguard Ventures; Brian Kelly, Editor and Chief Content Officer, U.S. News & World Report (Moderator)
- **When Disaster Strikes**  
Joseph J. Leonard, Jr., M.E.P, Commander, U.S. Coast Guard
- **Big Data: Transforming Medicine**  
Lynda Chin, M.D., Chair, Department of Genomic Medicine, Division of Cancer Medicine, The University of Texas MD Anderson Cancer Center; Eric Brown, Director, Watson Technologies, IBM Watson Group; David Glazer, Director of Engineering, Google; Paul C. Boutros, Ph.D., Assistant Professor, Ontario Institute for Cancer Research
- **Ensuring a Lifetime of High Performance in Surgical Practice: Infrastructure, Principles, Opportunities**  
Barbara Lee Bass, M.D., Director, Methodist Institute for Technology, Innovation and Education (MITIE)

As part of MEDICAL WORLD AMERICAS, participants can also attend the exposition, an expansive showcase of hundreds of state-of-the-art medical devices, technologies, products and services, providing them with a comprehensive view of the future of the industry. Attendees can tour the exhibit hall and attend the plenary sessions for free with Expo-Plus Registration when registering online before April 27<sup>th</sup>.

For more information about MEDICAL WORLD AMERICAS and its robust educational program, visit [medicalworldamericas.com/conference](http://medicalworldamericas.com/conference).

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### About MEDICAL WORLD AMERICAS

MEDICAL WORLD AMERICAS combines a high-caliber, multi-disciplinary conference program with an expo showcasing the latest medical devices and cutting-edge products. Modeled after MEDICA, the world's largest medical tradeshow, MEDICAL WORLD AMERICAS is backed by a powerhouse partnership between top-ranked Texas Medical Center and Messe Düsseldorf, the global medical event organizer that produces MEDICA. MEDICAL WORLD AMERICAS' comprehensive educational tracks and session topics are arranged around Texas Medical Center's areas of expertise to provide a wide range of specialized educational opportunities for all healthcare professionals, particularly hospital administration and executives, physicians, nurses, pharmacists, physiotherapists, research technicians, scientists, educators, procurement specialists and emergency responders.

